



Kate Moriah

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Top Skills

- Graphic Design
- Digital Marketing
- Branding/Logo
- Social Media
- Illustration
- Adobe Creative Cloud
- Photoshop
- Illustrator
- InDesign
- Microsoft Office
- Relationship Development
- Creative Strategy
- Project Management
- Consultation
- Positive Attitude

Projects

- Created multiple marketing materials such as camp website, snail mail campaign, and designed internal documents for **Chabad Lubavitch of Seattle**, *Completed Date: December 2014*
- Published work, Office Development Map in **Puget Sound Business Journal, Seattle PI** and featured on **Seattle.gov**, *Completed Date: July 2014*
- Created new logo design for **Thorley Defense Law**, website in process, *Completed Date: Jan 2014*
- Created new logo design and 15 new websites for **Dellino Law**, for launch of new company and online marketing campaign, *Completed Date: Jan 2014*
- Completed website redesign for **Sassy Litigations**, *Completed Date: Apr 2013*
- Launched social media campaign for **Negley Composition**, *Completed Date: Jan 2013*
- Created website and blog for **Wedding Ideas on a Budget**, *Completed Date: Oct 2012*
- Created logo and brand, set up website for **Think Cappy Thoughts**, *Completed Date: Apr 2012*
- Assisted in redesign of commercial web page with flash photography gallery around new business model for **Jim F. Beley, AIA**, *Completed Date: Sept 2011*
- Created email campaign newsletter for **Kim Daughtry Hair Design**, *Completed Date: Ongoing*
- Created name and corporate brand identity package for **Amplio Consulting**, *Completed Date: Nov 2010*
- Maintained quality control by proofreading, editing html code, preparing new website content management in time for launch for **Sur la Table**, *Completed Date: Oct 2010*
- Designed concept page of children's book titled *Good Night Dad* for **WonderDads**, *Completed Date: Oct 2010*
- Created landing page in preparation for new website launch for **Not Wine Training Company**, *Completed Date: Sept 2010*
- Maintained quality control by proofreading, editing html code, preparing new website content management in time for launch for **Costco Corporate**, *Completed Date: Aug 2010*
- Created, edited and animated PowerPoint Presentations with ancillary documents of Instructor Lead Training Courses for **Yahoo!** and **Microsoft Search Alliance** known as **Bing**, *Completed Date: Aug 2010*
- Edited and finalized presentations and educational design for **Microsoft** and **Holland America Cruiselines** courses, *Completed Date: Apr 2010*

Employment

Maple Systems, Everett, WA

(January 2015 to Present)

Graphic Designer

- Support all efforts of Marketing team such as brainstorming, content creation, effective art production of email campaigns and web assets, and marketing strategies and initiatives, while ensuring adherence to regulations, established practices and meeting deadlines
- Effectively manage multiple projects and designs requiring cross division communications while proactively representing the company's interests with a can-do attitude

Boom Eye Design, Seattle, WA

(August 2008 to Present)

Owner/Lead Designer

- Responsible for all aspects of business creation; meeting with clients, assessing design needs, providing media solutions, coordinating with client and ensuring delivery of final project on time
- Design work includes branding and logo solutions, websites, brochures, illustrations, signage and general design production

Cushman & Wakefield | Commerce, Seattle, WA

(March 2014 to September 2014)

Graphic Designer

- Providing design and marketing support for commercial real estate brokerage, production of new business and marketing of secured listings
- Designing and producing marketing material such as brochures, booklets, advertisements, mailers, proposals, offering memorandums, presentations, templates and other collateral, designing and managing HTML email campaigns, creating maps and infographics, as well as writing and editing content and shooting and editing photos for marketing materials
- Sole responsibility for graphic design in Seattle office

LTC Solutions Inc, Redmond, WA

(May 2013 to March 2014)

Graphic Designer & Marketing Consultant

- Develops marketing materials in collaboration with Marketing Manager and Operations Team
- Graphic design and visual work-ups into final product
- Marketing Consultant, launching company's new products campaign
- Develops a variety of proprietary communication pieces and marketing materials using Microsoft Office and Adobe CS6

Education

University of Washington

Bachelor of Arts, Communications, The Society for Collegiate Leadership and Achievement

Seattle Central College

Certificate in Web Design, Dean's List

Anne Arundel Community College

Associates of Arts (AA) Degree, High Honors

References

Available upon request.